



2025-2026

Community Partner Campaign



Escanear para Español

September 9, 2025

Dear Memorial Community Supporter,

Memorial Elementary PTO is proud to support a school that has served Houston families for nearly 100 years. Founded in 1926 on the historic grounds of Camp Logan, a WWI training ground for African American soldiers, Memorial has grown alongside the city and continues to be a cornerstone of our community. In 2026, we will celebrate our **Centennial** — honoring a century of academic excellence and community pride while looking ahead to the next 100 years.

Today, **Memorial is once again an A-rated school** with enrollment climbing year after year. We are proud to be both an **International Baccalaureate PYP World School** and a certified **Dual Language campus**. Just under 40% of our students are economically disadvantaged, and with budget cuts and limited district funding, community support is critical to sustaining the programs and resources that help all students thrive.

Your sponsorship ensures we can continue providing what the district cannot — from our **International Baccalaureate and Dual Language programs to art, science, and classroom supplies** that strengthen learning for every child. With your help, we can keep Memorial strong for generations to come.

We invite you to join us as a **Centennial Community Sponsor** and be recognized as part of this historic year. Sponsorship opportunities include visibility at our **Centennial Gala - The Party - on January 31, 2026**, recognition across year-long events, and the chance to connect directly with Memorial families, alumni and community.

Together, we can celebrate 100 years of Mustang pride — and ensure the next 100 are even stronger.

With gratitude,

Stephanie Ceriker

PTO President

Andren Muñoz

President-Elect

Maria Payne Keith Maguire

Signature Fundraising Co-Chairs

2025-2026 Community Partner Giving Levels

BENEFITS	CENTENNIAL \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500
RECOGNITION ON WEBSITE, SOCIAL MEDIA PLATFORMS & DIGITAL MARQUEE	✓	✓	✓	✓
LOGO INCLUDED IN MEMORIAL ELEMENTARY YEARBOOK	✓	✓	✓	✓
LOGO ON SPONSOR BANNER DISPLAYED ON OUTSIDE FENCE*	✓	✓	✓	✓
DIRECT MAILING TO MEMORIAL FAMILIES	4 PER YEAR	2 PER YEAR	1 PER YEAR	
12 X 18" YARD SIGNS AROUND CAMPUS PERIMETER*	6	5	4	
MARKETING OPPORTUNITIES AT OPEN HOUSE & FALL FEST**	1 ST TIER	2 ND TIER	3 RD TIER	
SPONSOR OF THE PARTY - CENTENNIAL GALA	2 ND TIER	3 RD TIER		
EXCLUSIVE BANNER ON FENCE*	✓			

* Sponsor must supply all marketing materials and signage (yard signs, exclusive banner)

** Family Giving benefits also apply if Community Partner is also a Memorial family,



Scan for Gala
Sponsorship

MUSTANG PARTNER - \$100

A great opportunity for local businesses offering services to elementary-aged children.
Market your business and support Memorial PTO!

- **Recognition as a Mustang Partner** – Listed on the Memorial PTO website
- **Marketing opportunity** – flyer or material displayed in Memorial's front office
- **Community visibility** – marketing through PTO channels (social media, WhatsApp, ParentSquare)

All materials must be provided by the business and approved by the PTO.

Reciprocal or in-kind partnerships also available - email community@memorialpto.com for more information.

Memorial PTO is a 501c3 non-profit organization and your donation is tax deductible. IRS EIN #76-0637020.

Visit our website for full
Budget and Treasurers Report



Our Community Reach

- **Instagram** (@memelementarypto) – 740+ followers | 135K annual views
- **Facebook** (facebook.com/memelementarypto) – 780+ followers | 25K+ monthly views
- **Website** (memorialpto.com) – 1,100+ unique visitors | 3K page views annually
- **ParentSquare** – 99% family engagement
- **WhatsApp Community** – 320+ active members

A Century of Pride, A Future of Possibility

Your support makes an immediate difference for our students and teachers while building a strong foundation for the next century of Mustang pride. Here are some of the ways your PTO funds were put to work last year:



Academic Excellence

- PTO invests an average of \$300 per student each year
- \$300 provided to every teacher for classroom needs
- International Baccalaureate (IB) program fees



Enrichment & Learning Resources

- \$15,000 for new library books and media resources
- Salary support for Spanish, STEM lab, and garden programs
- \$5,000 to install a new donated kiln for the Art program



Campus & Community

- Maintenance and campus beautification projects
- \$33,000 on new cafeteria tables
- Teacher Appreciation



Student Enrichment

- Field Day
- End of Year Celebration
- Field Trip Assistance for all grade levels



Main Fundraisers

- Family and Community Giving
- The Party - Centennial Gala
- Color Run
- Small fundraising events such as Halloween and Holiday photos



Be part of the Centennial Celebration!



Your support honors 100 years of Mustang pride and invests in the next 100.

Scan the QR code to Sponsor or visit www.memorialpto.com/donate to give now.

