



# 2023-2024 Family Giving Campaign

Hello, Memorial Families!

September 30, 2023

Welcome to Memorial Elementary PTO's Annual Family Giving Campaign, running now until November 30th! Your tax-deductible donation directly contributes to educational projects that provide a safe, beautiful, and fulfilling learning environment for everyone at Memorial Elementary.

This year, PTO will spend approximately \$300 per student to continue to offer the same level of programming and support we did last year. A list of PTO-sponsored projects & enrichments is attached. These fantastic offerings would not be possible without generous donors like you.

## **This Year is Unique**

In past years, PTO partnered with LIFT Memorial, a neighborhood non-profit, to provide support for the school. LIFT dissolved in February 2023 so that the efforts could be streamlined with PTO. LIFT's contribution to Memorial was over \$90,000 annually. We have them to thank for initiating the IB Certification process, library renovation, Mad Science, water bottle filling stations, Chromebooks, Clevertouches, and much more. Forever grateful for LIFT Memorial, we can carry on their legacy with your help.

As our enrollment increases and demographics change, in just one year, our school will likely lose \$35,550 in "small school" subsidy and Title 1 funds. As we navigate these funding reductions and changes, your gift is more important than ever.

## **We Dream Big at Memorial!**

**Memorial PTO's overall fundraising goal this year is \$157,000.** Not only do we plan to continue offering the existing great programs (see attachment), but also enhance the ways we support our faculty, staff, and students.

Specifically, this year we were asked by the faculty to provide some new tablets, Chromebooks, & Clevertouches. Not only do most of our peer institutions have a 1:1 student to technology ratio, but the changing landscape of learning demands that our students are technologically proficient.

[www.MemorialPTO.com](http://www.MemorialPTO.com)

EIN: 76-0637020

---

6401 Arnot Street, Houston, TX 77007

M: (346)298-0593

E: [info@MemorialPTO.com](mailto:info@MemorialPTO.com)

Memorial PTO's projected annual budget is outlined here. The Family Giving Campaign spotlights two of these line items:

**IB Certification & Compliance - \$17,000**

As a line item previously funded through LIFT Memorial, completing the certification process and continuing to offer an IB curriculum is a top financial priority. To enrich our curriculum and maintain IB compliance we added Spanish language ancillary class for the English-only classes. Please see the attachment outlining the unique benefits of an IB education.

**Garden Education - \$15,000**

Previously funded by LIFT Memorial, the Tamela Hamilton Learning Garden upkeep and ancillary class is one of the students' favorite activities. Taking intentional time to be outside, engage with the natural world, and experience and the vitality of plant life is a unique opportunity made possible through parents and community members.

**Let's do this!**

Attached you will find our Family Giving Campaign levels, including incentives. Please take this opportunity to invest in our campus, our neighborhood, faculty, staff, and most importantly our children. No gift is too small – we simply appreciate your thoughtful consideration and thank you for making a difference at Memorial Elementary through your donation!

Want to double or triple your donation? **Please ask your employer if they will match your donation!** A representative from PTO will be happy to fill out any necessary forms.

Thank you for your consideration and Go, Mustangs!

*Sally Doleski*

**PTO President**

*Courtney Jennaro*

**Vice President**

*Marina Lapuyade*

**VP Fundraising**

*Caire Mangrum*

**VP Fundraising**

**2023-2024 Fundraising Goals**

**\$17,000**

**IB Fees & Compliance**

\$30,000

Learning Technology

\$65,000

Science Teacher & STEM curriculum

**\$15,000**

**Garden Education**

\$5,000

Equipment & Supplies

\$5,400

Faculty Grants

\$5,000

Art Program & Supplies

\$5,000

4th & 5th Grade Orchestra

\$4,600

Student Special Events

\$3,000

Campus Maintenance & Beautification

\$2,000

Faculty Appreciation

**\$157,000 Total Fundraising Goal**



# Corporate Matching Double or Triple your Donation!

Please ask your employer if your company matches donations! We will be happy to complete any paperwork to help. Hardcopy forms can be submitted at the front office. Please label "PTO Corporate Matching"

Organization Name: Memorial ES Parental Teacher Organization  
IRS Tax exempt 501(c)(3): EIN: 76-0637020  
Address of donation: 6401 Arnot Street, Houston, TX 77007  
Phone of donation: (346)298-0593  
PTO contact: info@MemorialPTO.com

Here are some Houston companies that could match your gift.

American International Group (AIG)	Hess Corporation
Baker Hughes Foundation	Hewlett Packard Company/Compaq
Boeing Company	Houston Endowment, Inc.
BP Foundation	IBM International Foundation
Chevron	Illinois Tool Works Foundation
Chevron Phillips Chemical Company	LyondellBasell Matching Gifts
Coca-Cola Foundation	Microsoft Corporation
ConocoPhillips, Inc.	Phillips 66 Corporate
EOG Resources	Shell Oil
General Electric Company	Texas Instruments Foundation

## "Dollars for Doers" Volunteer Grants

Some companies have Volunteer Grant programs where they will donate funds to non profits based on hours volunteered by employees, spouses and annuitants.

For example, **ExxonMobil** will donate \$500 for every 20 hours an individual volunteers in a calendar year (max \$2,000/year). Please check with your company to see if a program exists.

# Projects Funded Through Family & Community Support

- PTO Capital Campaign Projects
  - 2023 Spark Park Renovation
  - 2023 Marquee Repair (will install once IB cert. is finalized to include the IB logo)
  - 2024 Learning Technology
- LIFT Memorial's Past Projects
  - Mad Science
  - IB Certification Fees
  - Clevertouch/ Chromebooks & other technology
  - Garden Education
  - Library Renovation & Water Bottle Filling Stations
- Equipment, Supplies & Technology
  - Parent Square App
  - Maintain work room fully stocked with materials
  - New violins for orchestra
  - Large outdoor fans
- Faculty Grants
  - \$200 per teacher to use for classroom projects or continuing education
- Special Student Events
  - Monarch Chambers Orchestra Performances (twice a year)
  - Fall Festival
  - Field Day
  - Winter Holiday Production
  - End of Year Celebration
  - PK, K & 1st Grade Rodeo Dance
  - 5th Grade Celebration
  - Decorations & programs for Hispanic Heritage and Black History months
  - Monster Math Night
  - Family Literacy Night
  - Field trip transportation for all grade levels
  - Trunk or Treat
- Campus Maintenance & Beautification
  - Remove led-based paint and repainted 1st floor hallway
  - Complete murals on interior walls
  - Furnish interior courtyard (shade structure, furniture, and beautification)
  - Power wash brick exterior and gazebo
  - Clean out Scout House
  - Remove deteriorating wood sheds from campus
- Teacher Appreciation
  - Meals & refreshments
  - End of year party with gift card raffles

# 2023-2024 Fundraising Goal: \$157,000

<u>Fundraiser</u>	<u>Fundraiser Type</u>	<u>23-24 Goal</u>
Year-Long Fundraisers	Kroger Rewards, Spirit Nights, Minted, Green City Recycler Bin, Box Tops for Education	\$2,000
Student-Involved Fundraisers	Holiday photo shoots, Free Dress, Spirit Shop, Birthday Signs, etc	\$5,000
Special Events	Fall Festival, Fun Run, Gala	\$57,000
Direct Giving Campaigns	<p style="text-align: center;"><u>Fall:</u> Family Giving Campaign</p> <p style="text-align: center;"><u>Spring:</u> Dance-a-thon</p>	\$45,000
Corporate/Community Sponsorships	Businesses select sponsorship level each year in exchange for advertising or engagement	\$48,000

# 10 Reasons




why the IB Primary Years Programme (PYP) is ideal for students to become active, lifelong learners

1   
**It encourages students to inquire**

The PYP fosters natural curiosity and learning in creative, supportive and collaborative environments.

2   
**Understanding a complex and interdependent world**

PYP students create meaning for themselves and build understanding through exploring real-world issues.

3   
**PYP students are confident communicators**

PYP students learn to communicate in a variety of ways and in more than one language.

4   
**Learning how to learn**

PYP students work collaboratively with teachers and other students to plan, present and assess their own learning.

5   
**It encourages international-mindedness**

Collaboration and understanding of their own and other cultures are an important focus of the PYP — students learn how to be respectful and open-minded.

6   
**Seeing things from different perspectives**

PYP students use critical and creative thinking to develop knowledge, understanding and skills within and across subject areas.

7   
**Students take action**

PYP students believe they are able to grow and succeed. They make appropriate choices and take responsibility for their actions.

8   
**Thinking about issues**

Creative learning gives students the agility and imagination to respond to new and unexpected challenges and opportunities in an increasingly globalized and uncertain world.






10   
**Caring and responsible citizens**

Students can express ideas and opinions, and they can propose solutions that make a difference in their lives and the lives of others.

9   
**It involves the whole school learning community**

Together we celebrate our common humanity and the belief that education can help to build a better and more peaceful world.

# 2023-2024 Family Giving Levels

Benefits	Open-Minded \$2,500	Caring \$1,000	Balanced \$500	Reflective \$250	Principled \$100
PTO Membership	✓	✓	✓	✓	✓
Recognition in Yearbook	✓	✓	✓	✓	✓
Recognition on Donor Page of PTO Website	✓	✓	✓	✓	✓
Mustang "Buddy"					
Wristband for Fall Fest	4	3	2	1	
Donor Yard Sign	✓	✓	✓	✓	
PTO Sponsored Breakfast with the Principal	✓	✓			
Family name on new marquee for a week	✓	✓			
Prime Reserved Seating at Winter Performance & Promotion Celebration (up to 4 people)	✓				

Memorial PTO is a 501c3 non-profit organization and your donation is tax deductible.  
IRS EIN #76-0637020. Contact treasurer@memorialpto.com to request a receipt.

**Please complete the form below and mail a check payable to Memorial PTO**  
6401 Arnot St. Houston, TX 77007

First and Last Name: \_\_\_\_\_

Name listed for Recognition: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Child(ren) Name(s): \_\_\_\_\_ Grade(s): \_\_\_\_\_

Please circle Sponsorship Level

**Open-Minded**    **Caring**    **Balanced**    **Reflective**    **Principled**  
**\$2,500**        **\$1,000**        **\$500**        **\$250**        **\$100**



Prefer to donate online?

Complete the sponsorship form at [memorialpto.com/donate](http://memorialpto.com/donate)